

Nova Homes, a Custom Home Builder has rebranded their identity with a new logo

AIM - ADVERTISING & INTEGRATED MARKETING 11 p.m. EST February 23, 2016



Nova Homes, a Custom Home Builder, building single family homes in Naples and Marco Island has rebranded their identity with a new logo. “It was time for a change, and a new look. We want to expand our market with a new message and a clean, new logo that represents the direction we want to take Nova Homes,” states John Blaine, Vice President of Marketing and Sales. “Your logo is the first impression many people receive when in-

troduced to a company, and we want to be sure they understand what Nova Homes of South Florida represents.

Nova Homes offers fifteen stock home designs to select from ranging in size from 1,318 –3,312 sq. ft. under air. They will customize existing plans to fit customer's needs. Principal Frank Arcia says, " We also build many custom homes from plans customers either bring in or plans we help them design from scratch. No matter what size and location, including Marco Island, Golden Gate Estates, and Naples, we design and build "Personalized" homes that reflect our customers' lifestyles. Our homes include many features most builders charge extra for."

Home prices range from the \$200s to over \$2 million. To contact Nova Homes call 239-307-6116 or visit their website, www.novahomesbuilder.com.